



Robynn Eccles
Founder Eccles Group
affiliated with Coldwell Banker



**Igniting Your
Business Through
Modern Marketing
& Technology**



west

This Too Shall Pass, Creating Success in the Eye of the Storm



Robynn Eccles
Founder Eccles Group
affiliated with Coldwell Banker



**“What do you do
when the bottom
falls out?”**



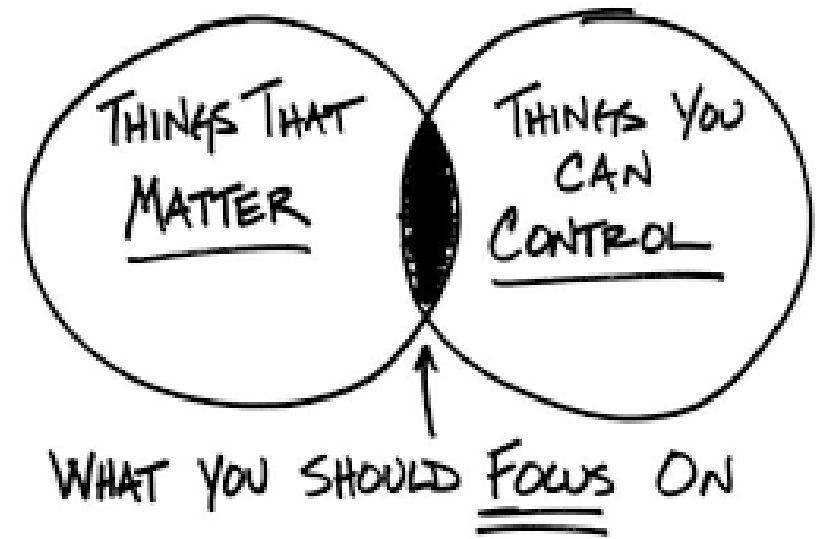
Reframe your
“why nots” into
a powerful...

“WHY?”





Crisis led to focus





Do I spend time on it?

- Filter for importance
- Do or delegate
- Evaluate efficiency



Urgency cures procrastination





“Multitasking is a lie...you can do two things at once, but you can't focus effectively on two things at once”

-Gary Keller



1. Can I act on this now?
2. Is acting on this **tactically urgent** or **emotionally urgent**?
3. Is acting on this now the highest and best use of my time?





Level 10 at home



Schedule your breakdowns





Despite the very best coping mechanisms, everyone needs a life raft





You need to wake
up earlier

